

you're THINKING GREEN. now TAKE IT FURTHER.

Your guests are expecting you to do the right thing when it comes to being green. You can expect the same from us. In fact, we've been thinking green for a long time. As the world leader in delivering media and connectivity solutions to the hospitality industry, we've always had our eye on developing in-room applications that reduce the use of paper.

But it goes beyond that.

It's part of our culture to continue to find ways of doing business that meet your green objectives and have minimal impacts on the environment. Here are some of the ways we're doing our part to help protect our planet.

Recycling

With so many hotels converting to high definition, our Professional Solutions group recycles old TVs, packaging materials, and other items used in the process.

Electronic Manuals

We include our LodgeNet System Manual on our Applications Wizard to reduce the need for printing updated versions.

On-Screen Compendium

Through our Guest Directory and Video Concierge products, we eliminate the need for a printed compendium.

On-Screen Channel Guide

We display your custom channel lineup on the TV to eliminate the need for a printed version in each room.

Digital Media Storage

We are continuing to convert properties to a digital platform where content is delivered via satellite and stored on a server instead of using tapes.

Electronic Checkout

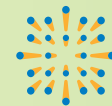
With our Video Checkout with E-Mail Receipt (eVCO) product, guests can check out through the television and receive an e-mail receipt to cut down on requests for printing folio receipts.

Integrated Remotes

Our newest remote (Model 3200) features the ability to operate multiple devices, reducing the number of remotes and batteries needed.

Energy-Efficient Servers

Our digital content servers use 15% less energy than our previous platform.



LodgeNet[®]

connect | inform | entertain

888-LODGENET
sales@lodgenet.com
www.lodgenet.com