

# LodgeNet Broadband Wireless Solutions



**75%** of business travelers **see wireless Internet** as **an important factor** in determining hotel quality.

*Zoomerang Survey of 1,065 travelers, June 2008.*

LodgeNet enables over **four million Internet connections** a month.

*From LodgeNet internal research, 2008.*



To learn more  
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LodgeNet's broadband wireless solutions equip you to meet the ever-increasing consumer demand for wireless (Wi-Fi) services. Serving more than 220,000 hotel rooms, our comprehensive converged network platform covers the largest footprint of 100% wireless (full property coverage) hospitality applications in North America.

## BENEFITS

- Delivers the reliable, secure wireless experience that travelers expect and demand.
- Provides opportunities for incremental revenue.
- Utilizes on-site, real-time control over pricing and bandwidth allocation for optimized revenues and system performance.\*

## KEY FEATURES

- Intel® certification: Our solution is reviewed and approved through the Intel® Centrino® wireless verification process.
- Advanced security: VLAN technology, enhanced server firewalls and switching enable the most secure public-access wireless solutions available today.
- Best-in-class technologies: Including Cisco equipment and a proprietary antenna design that reduces the number of required access points and installation time.
- Open roaming: Broadband Access Server supports roaming relationships with service aggregators such as Boingo and iPass.
- Exclusive customization: Our staff of RF professionals performs all site design, survey and engineering for each installation.
- End-to-end deployment: Our in-house experts are always available and watching every installation. We monitor each system all the way to the access point.
- On-site staff training provided: To make sure both your staff and your guests have the best experience possible.
- Differentiated conference room service: Separate wireless coverage between guest rooms and meeting spaces, with secure wireless service for conference attendees.
- Pro-active monitoring and support: A resolution-based Customer Care team and a nationwide field service organization help keep your guests online.

\*When solution includes the LodgeNet Manager.