

# LodgeNet | FTG Public Space Programming



Provide your guests with a premier TV experience – even when they're not in their rooms.

Deliver popular entertainment – including high-definition (HD) programming – to areas like lobbies, galleries, meeting rooms, fitness facilities and food-and-beverage outlets.

In association with DIRECTV, our team can equip your hotel with a free-to-guest (FTG) solution.

- **78%** of subscribers report that **DIRECTV® HD programming** has **helped build** their business and **customer loyalty** / *2008 national survey of commercial HD accounts expressing an opinion; used courtesy of DIRECTV*

## FEATURES

- **HD Content** / Including local broadcast stations (as available), plus optional premium HD channels such as ESPN HD\*
- **Enhanced Sports Programming Options** / The nation's most popular subscriptions sports packages such as NFL Sunday Ticket™ and ESPN GamePlan\*\*
- **Flexible Terms** / Various programming lineups and term lengths can be negotiated
- **Professional Installation** / Site surveying, testing and integration with existing LodgeNet guest room solution
- **Ongoing Service & Support** / From LodgeNet's industry leading nationwide service and support network

\* Assuming the use of LodgeNet compatible TVs.  
\*\* With provision of appropriate equipment.

## BENEFITS

- **Increase Potential Traffic** / Bring new attention to on-site revenue centers
- **Maximize ROI** / By putting your HD capable TVs to work
- **Customize to Your Unique Property** / Prioritizing budgetary concerns and physical layout
- **Expand Entertainment** / With lineups that differ from your guest rooms
- **Complete the Package** / Equipment and installation included



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