



Cost-effective – and clutter-free.

LodgeNet offers a flexible free-to-guest solution that allows you to make the most of your high-definition (HD) display investment.

Our FTG system includes centralized channel management, customizable hotel programming options and “boxless” in-room technology to securely deliver HD FTG channels. And it’s all supported by LodgeNet’s industry-leading field service and customer care team.

- Over **6 out of 10 travelers** surveyed said they would be “**interested**” or “**very interested**” in getting hotel amenity and services information through a free-to-guest TV channel / *Zoomerang Survey of 1,065 travelers, May 2008*
- **98.2% of travelers watch TV** in their rooms / *LodgeNet Consumer Needs Market Assessment, 8/10/2007*
- **Guests watch an average of 3.7 hours of TV** per day / *Nielsen, February 2008 – April 2008*

FEATURES

- **Hotel-Specific Content** / Channels available for hotel videos in your lineup
- **Choice of Power Up Channel** / Controlled by the hotel
- **Large Channel Selection** / Local, national and international content
- **Consistent Lineup** / Exact same channels, extended across your brand
- **Boxless Configuration** / Reduces in-room clutter (with certain HD displays)
- **On-Screen Display** / We manage and configure centrally for you

BENEFITS

- **Declutter Your Rooms and Your Budget** / Eliminate the cost, power, cabling, aesthetic and tampering issues with set-top box solutions
- **Increase Operational Efficiencies** / By reducing labor with customization and configuration capabilities
- **Get Top Service and Support** / 24/7, nationwide – a network to help manage the solution after installation
- **Support Future Upgrades** / Compatible with our industry-leading interactive TV (iTV) solution, which can be added later if desired



1-888-LODGENET (563-4363)
sales@lodgenet.com
www.lodgenet.com

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