

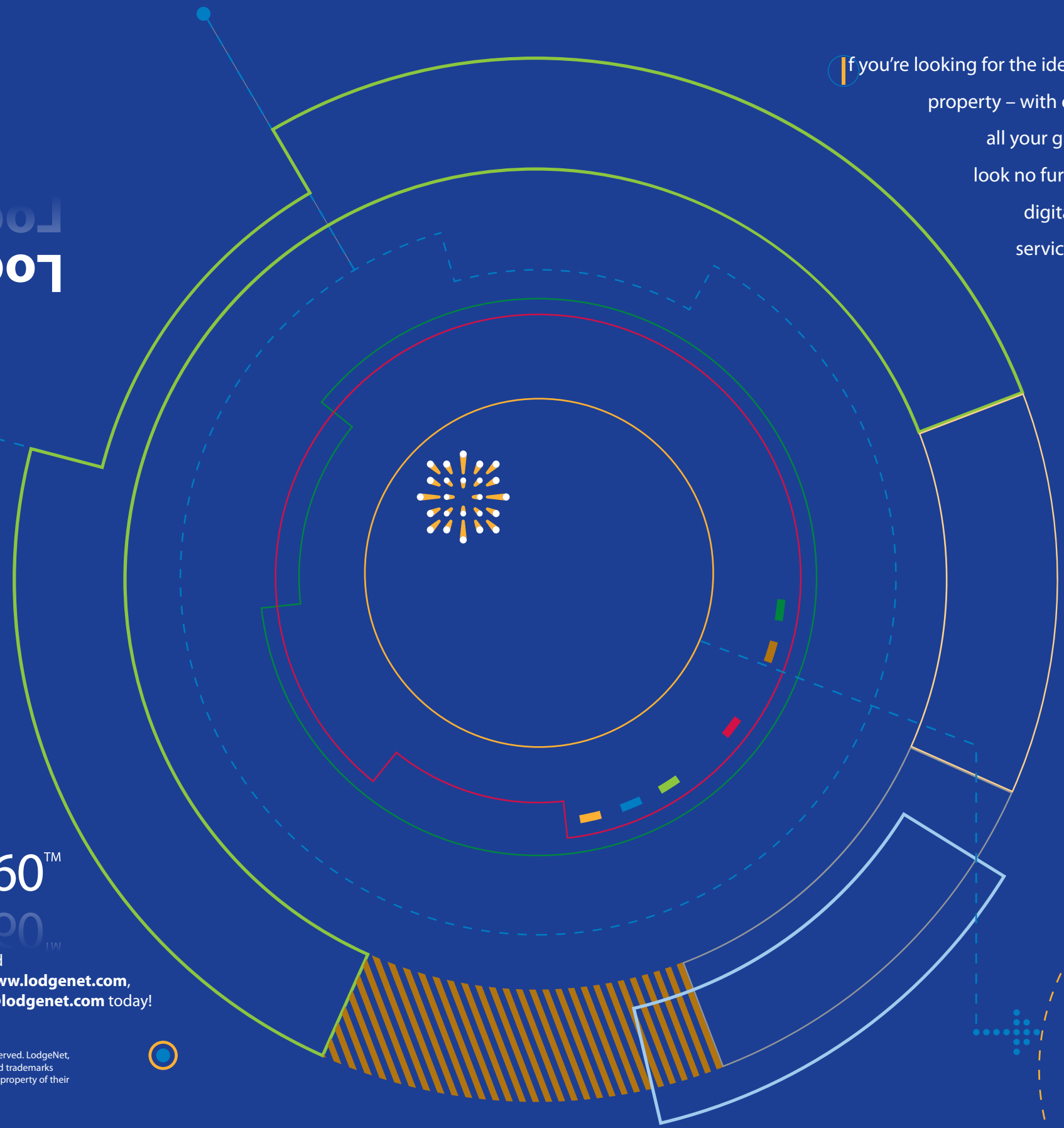


LodgeNet360™

For more information and to get started on your **LodgeNet360** solution, visit www.lodgenet.com, call **1-888-LODGENET** or e-mail sales@lodgenet.com today!

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If you're looking for the ideal technology solution for your property – with one trusted service provider for all your guest facing technology needs – look no further. **LodgeNet360™** combines digital video, broadband, telephone services and more into an affordable, all-inclusive solution that can:

- **Simplify your operations** – with one hospitality-focused provider for all of your hotel's technology needs
- **Reduce your total cost of ownership** – with the efficiencies realized through one service provider
- **Give you more time to focus on running your property** – with the consolidation of invoicing, installation, service and support



LodgeNet®
connect | inform | entertain

LodgeNet360 COMPONENTS

Free-To-Guest (FTG)



LodgeNet FTG

- Nationwide – distributed through DIRECTV
- Compelling – widest array of HD channels
- Complete – solutions for guest rooms and public spaces

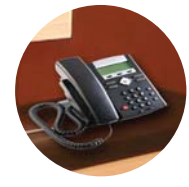
Broadband



Flexible

- Choice of three servers
 - LodgeNet Guestroom Manager
 - Nomadix
 - SolutionInc
- Choice of four infrastructures
 - Cisco Wired
 - Cisco Wireless
 - Ruckus Wireless
 - Motorola

Telephone



Telecom Excellence & Expertise

- Readily Supported – over either analog or VoIP infrastructure
- Proven – offered in partnership with two leading telephone solution providers

Interactive TV Solutions



LodgeNet HD Advanced

- Flexible – delivered over coax or IP
- Reliable – serving more than 200,000 guest rooms
- Customizable – with an award-winning HD interface

Scalable

- Guest rooms
- Public spaces
- Full property
- Conference solutions

LodgeNet360 SERVICE PLANS

- Choice of three service plans with all **LodgeNet360** components
- Standard
 - Enhanced
 - Premium

Digital Signage

LodgeNet Digital Signage Powered by Nanonation

- Traditional Digital Signage – targeting audiences with local information, promotions, real-time news and weather, brand messaging and more
- Video Walls – tying multiple screens together for maximum impact
- Meeting Room Solutions – giving guests and convention goers the whats, wheres and whens of on-property events
- Wayfinding – passive and interactive ways for guests to navigate your hotel or convention facility



Environmental Controls



With Control4

- Guest Comfort – room temperature, lighting, window treatments and more can be adjusted through the TV
- Cost Savings – aligns the in-room environment with occupancy and guest preferences
- "Green" Solution – reduces energy usage for a healthier environment

LodgeNet360 CONFIGURATIONS

Turn-Key Packages:

Package 1

- FTG and Broadband

Package 2

- FTG, Broadband and Telephone

Package 3

- FTG, Broadband, Telephone and VOD

A la carte additions – add any of the following to any package and save even more time and money:

- Digital Signage
- Environmental Controls
- Professional Solutions

Professional Solutions



Pre-Deployment

- Consultation
- Site surveying
- Network design/upgrades
- Customization

Deployment

- Project management
- Installation
- Testing/QC
- Training