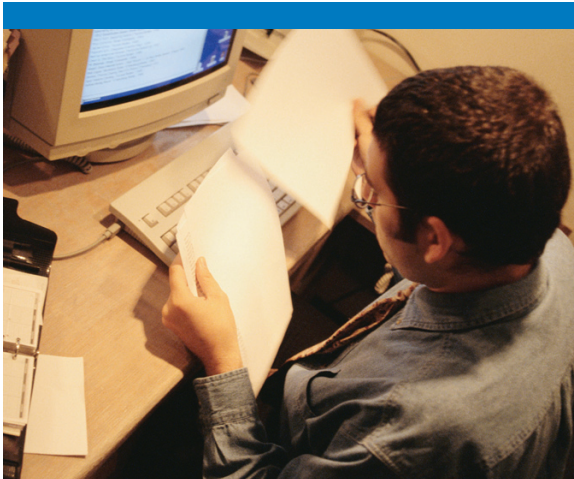


LodgeNet Applications Wizard



4 out of 5 staff found the system **easy to use.**

2008 LodgeNet GM Satisfaction Survey

3 out of 4 GMs found the system provides the **features they need.**

2008 LodgeNet GM Satisfaction Survey

54.5% of travelers are **interested in information** about on-site amenities and hotel services **via the interactive system.**

Zoomerang online survey of 1,102 travelers, March 2008



To learn more
1-888-LODGENET (563-4363)
sales@lodgenet.com
www.lodgenet.com

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It's easy for staff to manage and update hotel content on your interactive TV system with the LodgeNet Applications Wizard. The Applications Wizard provides an extensive set of administrative menus that gives hotel personnel the tools they need to customize content, create schedules and run reports on hotel products and services available through the interactive TV system. Plus, hotels can customize content from any networked computer.

BENEFITS

- Eliminates the inventory and expense of a printed in-room compendium.
- Maximizes guest satisfaction and revenue potential through real-time updating.
- Offers easy-to-use navigation and system control for hotel staff.
- Provides staff efficiencies through networked PC access.

KEY FEATURES

- Content customization and control capabilities: Creating/ updating, assigning (by room group or location) and scheduling (by time of day/day of week).
- Customizes and reports on services and products: Hotel Survey, Guest Directory, Welcome Channel, Hotel Information, Promotional (video) Channels and E-Mail Receipt (where available with Video Checkout).
- Password protected and optimized menu sets: Specific for user groups – front office, back office, service and installation and maintenance.
- Functional navigation bars: Allow the user to navigate the menus efficiently and intuitively.
- On-screen help and interactive search features: Allow users to easily find the information they need.
- Easily accessible menus: Through the LodgeNet system terminal or the hotel's PCs.

PLATFORMS SUPPORTED

- LodgeNet SD
- LodgeNet HD-Ready
- LodgeNet HD Advanced
- On Command SD (some menus available)

Available as part of LodgeNet's EasyHD™ Solution