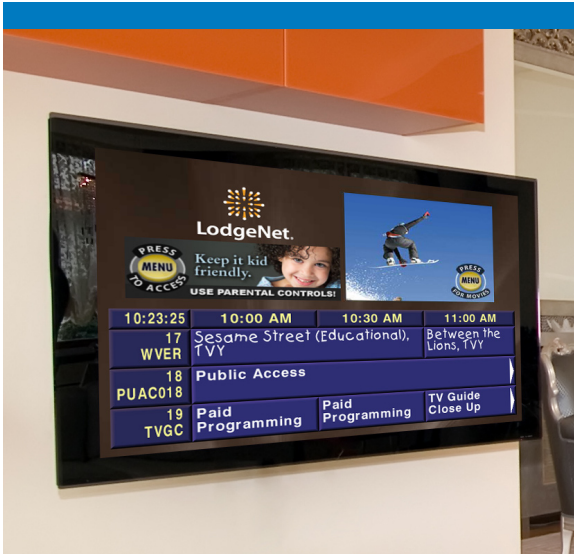


# LodgeNet Electronic Program Guide



**2 out of 3 guests** entering the Main Menu are **interested in channel information.**

*LodgeNet Navigation Reports*

Through a partnership with Tribune Media Services, LodgeNet delivers another valuable and highly requested amenity, enhancing the guest experience with an Electronic Program Guide. The scrolling on-screen list of your hotel's free-to-guest (FTG) channels (as well as other promotions) provides guests with the information they want.

## BENEFITS

- Familiarizes guests with the full range of available FTG programming.
- Delivers a guest room television experience more closely resembling what travelers enjoy in their homes.
- Supports hotel specific amenities and revenue centers (as well as brand-wide promotions where applicable).
- Reinforces the hotel's brand identity.
- Aligns the look and feel of the FTG viewing experience with other components that have been tailored for the hotel's LodgeNet system (e.g., Welcome Channel and interactive menus, where applicable).

## KEY FEATURES

- Program and channel services: Detailed listing information for local access channels.
- Customizable: Incorporates hotel logo with various choices of background.
- Digital billboard: Displays LodgeNet and/or hotel promotional content.
- Video window: Promotion of LodgeNet on demand entertainment options alongside FTG information.
- Nationwide service and support: Serviced by a local LodgeNet field technician who is familiar with the hotel and its LodgeNet system.

## PLATFORMS SUPPORTED

- LodgeNet VOD Basic
- LodgeNet HD-Ready
- LodgeNet HD Advanced

Available as part of LodgeNet's EasyHD™ Solution



To learn more  
1-888-LODGENET (563-4363)  
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