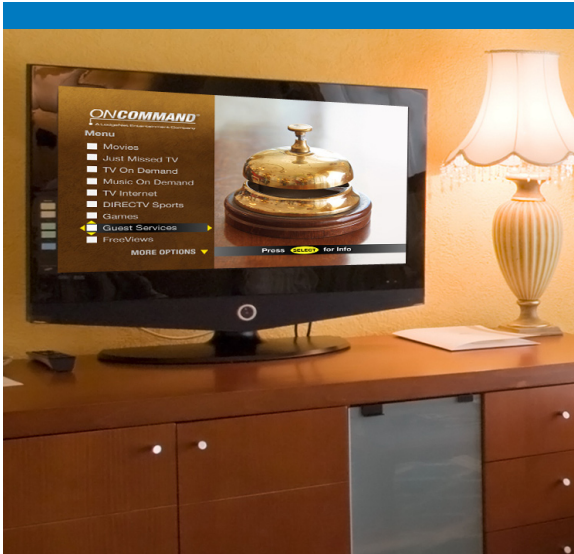


LodgeNet OCV HD Movies Upgrade



Upgrade your existing OCV® digital interactive TV platform to a high-definition (HD) movie experience with the addition of the OCV HD Movies Upgrade. This high-quality solution provides an efficient, cost-effective and reliable way to make the most of your HD display investment now – and to position your hotel for a full HD platform when it becomes available.

BENEFITS

- Delivers a digital-to-room solution for an entertainment experience guests will remember.
- Leverages hotel's existing coaxial cabling (MATV) network infrastructure.
- Promotes HD entertainment only in HD enabled rooms.
- Enabled room by room as rooms are installed with HD displays.
- Prepares your hotel for future migration to the LodgeNet HD Platform, which includes an award-winning HD guest interface and an expanded range of HD content.

33% of hoteliers say **HD is the top request** for in-room entertainment.

ICD Research, 2007

43% of HDTV owners **dislike SD content** once they've experienced HD.

Digital Entertainment Group, November 2008

50% of consumers identify **VOD** as the **most compelling** feature of an "enhanced TV service."

Accenture Consumer Broadcast Survey, 2008

KEY FEATURES

- Consistent Compatibility: Existing remotes and most existing in-room terminals.
- Distinct digital sound: HD FTG and HD VOD supported.
- Efficient boxless configuration: Reduces in-room clutter (with certain HD displays).
- Pro:Idiom® content security: Encryption capabilities mandated by Hollywood studios to protect HD content from piracy.

PLATFORMS SUPPORTED

- On Command SD (Digital Server Systems)

Available as part of LodgeNet's EasyHD™ Solution



LodgeNet
connect | inform | entertain

To learn more
1-888-LODGENET (563-4363)
sales@lodgenet.com
www.lodgenet.com

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