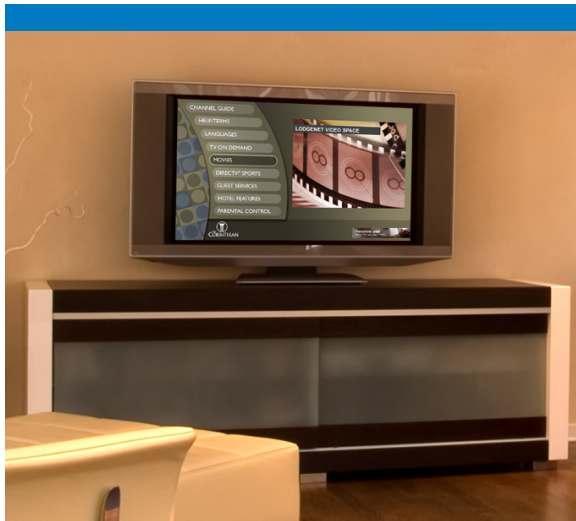


# LodgeNet HD Upgrade for OCV Platforms



Upgrade your existing OCV® digital interactive TV system to deliver the high-definition experience of LodgeNet's HD Advanced platform. It's the efficient, cost-effective and reliable solution for hotels with digital televisions in every guest room.

## BENEFITS

- More cost effective (and quicker to implement) than a total system replacement.
- A better guest experience through expanded HD content and the award winning LodgeNet HD Advanced interface.
- Improved picture quality from a true digital-to-the-room solution.
- Dramatically improved interactive TV performance.

## KEY FEATURES

- Room Commander Bridge: Leverages existing in-room terminals.
- High-quality digital delivery: All video on demand (VOD) content is delivered digitally to the room (and in HD when available).
- Comprehensive control: Free-to-guest, VOD, guest services and audio are all controlled by a single LodgeNet remote with backlit keys, increasing functionality in darkened rooms.
- On demand movies: Digital widescreen titles from all major studios – updated monthly and many while still in theaters.
- On demand TV programming: Packaged favorites with TV Unlimited, plus Just Missed TV for episodes as soon as the day after their broadcast premieres.
- Guest-friendly features: Parental controls; playback controls (pause, skip, save); multilingual menus; plus easy return to previously purchased programming.
- Pro:Idiom® content security: Encryption capabilities mandated by Hollywood studios to protect HD content from piracy.

Over 25% of **guests view VOD** as **important** to hotel quality.

*Zoomerang, May 2008*

33% of hoteliers say **HD is the top request** for in-room entertainment.

*ICD Research, 2007*

**43%** of HDTV owners **dislike SD content** once they've experienced HD.

*Digital Entertainment Group, November 2008*



To learn more  
1-888-LODGENET (563-4363)  
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## PLATFORMS SUPPORTED

- OCV Nemo
- OCV Gen II
- OCV PCMO

Available as part of LodgeNet's EasyHD™ Solution