

# icableholder for LodgeNet Wired Internet Solution



By securing your hotel's in-room Internet cabling, the **icableholder can pay for itself** in less than two years by reducing or eliminating the need for cable repairs and replacements.

*Assumptions: 100-room property with 65% occupancy, a 25% Internet usage rate and 30% breakage/theft rate at an average repair/replacement cost of \$3.00 per incident.*

Whether for personal reasons or due to equipment limitations or their employer's IT policies, many travelers desire a wired Internet connection in the guest room. LodgeNet's broadband solutions are available with the icableholder, an elegant device that helps promote your wired broadband service and helps your guests get connected.

## BENEFITS

- Increases visibility for your in-room broadband service.
- Provides an easy-to-use connection for your guests.
- Incorporates point-of-sale branding and promotional opportunities.
- Supports minimal housekeeping and engineering staff impacts.

## KEY FEATURES

- Small footprint (no larger than a beverage coaster): Leaves plenty of table or desk space for your guests to work.
- Modern design: Sleek, low profile shell complements virtually any room décor.
- Durable construction: Brushed stainless steel top and non-slip base are easily cleaned and will last under heavy use.
- Stand-up card: Conveys simple connecting instructions and can be branded with your logo (optional).



**LodgeNet**<sup>®</sup>  
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To learn more  
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