

LodgeNet Digital Signage *Powered by Nanonation*

Nanopoint Player Software and CommandPoint Online Tools

Software from Nanonation is at the core of every LodgeNet Digital Signage solution. Designed from the ground up, this software delivers innovative ways to communicate and interact with hotel guests and convention goers. The result is an end-to-end solution for a variety of digital signage applications.

Nanopoint Player Software

The award winning Nanopoint software is installed on the player computer and drives the playback of content to the display(s). This includes integration with any dynamic content sources or back-end systems. Nanopoint also locks down the desktop, preventing unauthorized access to the player.

While other software packages are little more than a toolkit for building limited HTML or Flash interfaces, Nanopoint is much more. Nanopoint can not only incorporate standards such as Flash and HTML, but also ties into Web services or CRM systems and presents a media rich user interface with elements from QuickTime to JPEGs, HTML to RSS feeds.

NANOPOINT FEATURES

- **Cross Platform** – The only cross platform solution for both Windows® and Mac® OS X.
- **Open Hardware Standards** – A flexible solution that runs on open standards.
- **Media Agnostic** – Works with virtually all standard media formats including MPEG, Flash, MOV, JPG, GIF, HTML and many others.
- **Integration Ready** – Allows easy integration of back end systems, or local devices through Web services and APIs.



CommandPoint Online Tools

The behind-the-scenes component of the LodgeNet Digital Signage solution, CommandPoint enables you to remotely monitor, manage and report on your network – all in real time. CommandPoint is the portal for uploading content, scheduling playlists, creating layout templates and monitoring the health of each player on your network. Proof-of-playback reports, "player down" alerts, and download logging are all part of these user friendly tools.

CommandPoint also includes a full systems management suite developed specifically for digital signage. This firewall friendly suite of management tools gives your support team (and ours) the tools to troubleshoot and solve most problems remotely – without costly on-site service.

COMMANDPOINT FEATURES

- **Real-Time Status** – At-a-glance updates on the status of every digital sign on your network (online, in use, or off-line).
- **Automated Alerting** – Receive automated alerts via e-mail, SMS (text message) or voice. Each type of alert or location can have a different distribution list.
- **Remote Desktop Control** – Allows our support team (and yours) to remotely control any connected system – even if the signage application has suffered an error or crash.
- **Reporting** – Proof-of-playback is just few clicks away. We offer standardized reports or can create custom reports for your unique needs.
- **Firewall Friendly** – With our unique architecture, the remote servers and your administration station can all be behind separate firewalls while still allowing access to real-time reporting and remote system management. Our solution is simple and secure.



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