



envision™

THE POSSIBILITIES



WWW.LODGENET.COM | 1.888.LODGENET | SALES@LODGENET.COM



**WONDERING IF YOUR
GUEST ROOM TV
STILL MATTERS?**

Actually, it's more important than ever.

**HIGH-DEF HAS MADE
THE TV EXCITING AGAIN.**

And with easy interactive apps, things really get good.

**NOW TAKE INTERACTIVE HDTV ...
CONNECT IT TO THE CLOUD ...**

and what do you get?

**ENVISION™ – IHDTV
FOR THE NEXT GENERATION.**

A BETTER BOTTOM LINE

You've spent a lot of money on your HDTVs. Start getting it back.

Almost every guest watches TV during their stay. Envision turns their interest into revenues and streamlines your operations. So you make more money – and spend less. Isn't that what it's all about?

BOTTOM-LINE APPS? WE'VE GOT 'EM.

Entertainment Apps / Still-in-theaters HD movies, music, just-aired TV programs, exclusive lifestyle programming and more. This is the stuff your guests can't get at home – and will pay for – now with a credit card payment option that makes it easy and private.

eCommerce / You might not have everything your guests want (like game tickets, or flowers for that special someone back home). But you can connect them to places that do – and get a cut of every order!

eCompendium / When your in-room collateral is out-of-date, you don't just lose credibility – you lose revenue. Why not put that information on your TVs? A rights-managed authoring tool makes it easy for your staff to do – and just as easy to update. It's the most effective, efficient and budget-friendly way to promote places and activities that can get your guests the information they are asking for and boost your revenues.



Entertainment Apps



eCompendium



HAPPIER GUESTS

Impress travelers
from when they
check in till the
time they leave –
and beyond.

Our interactive apps
are designed for the
TV – meeting guests'
every need with just
a few clicks of the
remote.*

* Availability of certain
apps depends on the
platform chosen.
See matrix on p. 6
for details.

WOW-YOUR-GUEST APPS? WE'VE GOT 'EM.

eCompendium / Loop your guests in to hotel happenings and local hotspots. Whether it's pool hours, a seminar schedule or where to grab a burger, it's info they'll appreciate!

eConnect / Travelers count on you to help them keep in touch with their world. This suite starts with a Flight Info app that puts up-to-date flight information on the guest's TV. So they can spend more time where they want to be – and less at the airport.

eConcierge / Integrate apps with your back-end systems to automate guest requests (like housekeeping and maintenance, room service, spa appointment, tee time, etc.) and fulfill them faster!

Pro:Centric™ Envision Apps [Requires LG Pro:Centric TVs]

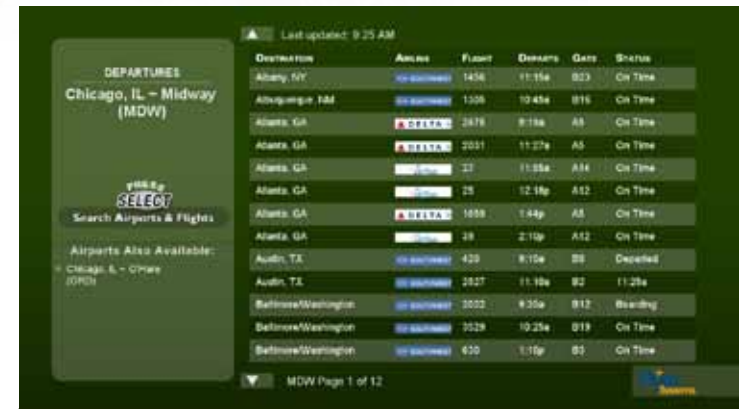
- **Interactive Program Guide** / Guests can easily find and jump to their favorite shows
- **Guest Info Lite** / Up to 9 static images can be managed through an easy-to-use hotelier portal for guest-facing property promotions

eGroups / Target specific rooms with custom content guests can watch on demand or on a free-to-guest channel. It's a great way to add that special touch for weddings, conventions and other group events.

eBranding / Scale Envision across all of your properties. The potential to add apps for reservations, vacation club bookings, hotel-branded retail items or virtually anything you can imagine – the options are all yours!



eCompendium Hotel Information



eConnect



A GREENER WAY TO ROLL

Because "green" is more than the color of money.

Conserving paper is one of the best steps you can take for the environment. And Envision helps you do it.

LOVE-THE-EARTH APPS? WE'VE GOT 'EM.

PowerPortal™ / Say bye to the cost and hassle of printed collateral.

A rights-managed authoring tool, the PowerPortal makes it easy for your staff to keep guests up-to-date on everything that's happening.

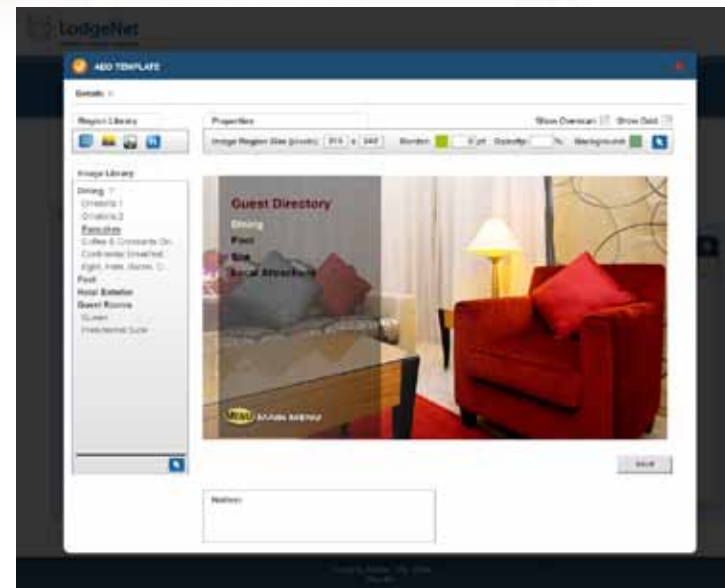
Without printing a single sheet, or having housekeeping distribute them!

LodgeNet Integration Engine / You can get even more from your resources by integrating your third-party systems, applications and Envision, whether they are on-property or Web-based.

Now that's going green.



eCompendium Restaurant App



PowerPortal



HEADED TOWARD THE FUTURE? WE'RE ON YOUR WAY.

Maybe you're still moving to HDTV; maybe you're all-in and wondering what's next.

Or maybe you're somewhere in-between. Wherever you are, we'll meet you there today – and get you where you want to be.

		SOLUTIONS		
		Envision DV The most scalable and cost-effective solution in the industry	Envision IP All the features of Envision DV, delivered over IP	
		\$ = Money Maker \$ = Money Saver		
Standard Features	Next Generation Interface	✓	✓	
	eWelcome \$	✓	✓	
	Entertainment Apps \$ (movies, TV shows, exclusive lifestyle & more)	✓	✓	
	City Info**	✓	✓	
	Weather	✓	✓	
	eCheckout \$	✓	✓	
	ePurchase \$	✓	✓	
	eCommerce Apps \$ (tickets, flowers, golf) **	✓	✓	
	eCompendium	Happenings Channel \$	✓	✓
		Guest Survey \$	✓	✓
Guest Info \$		✓	✓	
Wake-up \$		✓	✓	
Property Message \$		✓	✓	
eConcierge		Guest Requests \$\$	✓	✓
		In-Room Dining \$\$	✓	✓
		Tee Time Appointments \$\$	✓	✓
		Spa Reservations \$\$	✓	✓
eConnect		Custom Hotel Apps \$\$	✓	✓
	Flight Info	✓	✓	
eGroups	National News & Sports – Coming Soon	✓	✓	
	Happenings Channel 2 \$	✓	✓	
	Info on Demand \$	✓	✓	
ProCentric™ Apps	Group Message \$	✓	✓	
	Interactive Program Guide*	✓		
Platform Features	Guest Info Lite*	✓	✓	
	PowerPortal \$	✓	✓	
TECHNICAL REQUIREMENTS	LodgeNet Integration Engine	✓	✓	
	Television	EBL Hospitality HDTV***	Hospitality HDTV	
	Remote	QWERTY remote	QWERTY remote	
	Infrastructure	MATV	Cat5/Cat6	
	Internet Connection	Internet to headend	IP to room	
	In-Room		Thin Client	
Other solutions available with any Envision solution		<ul style="list-style-type: none"> LodgeNet Free-To-Guest offers the right solution for each hotel, from digital to high definition Our Professional Solutions team can put all the pieces together – from wiring to TV installation LodgeNet Broadband offers great value and industry leading solutions 		

BUT WHY STOP THERE?

*If you think Envision
is impressive by
itself, just wait till
we bundle it with
HD free-to-guest
programming
and broadband
solutions.*

It's all backed with Professional Solutions, expert consultation from the industry's most experienced team, to ensure quality installation and top performance. Now you've got a true full-property solution that covers every platform and offers endless possibilities – with economics that make sense.

When you connect to the cloud, anything's possible.

When you connect with your guests, everything is possible.

Making – and saving – you money. From day one.

If you'd like to talk more about Envision – or see it for yourself – we're ready when you are.

**CALL, E-MAIL, OR VISIT
OUR WEBSITE TODAY.**

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