



## Love the possibilities.

You asked to have your iTV system do more. Now it can. With Envision™ IP, you can take advantage of your converged networks by connecting the guest room to the cloud. For an amazingly cool user experience.

You'll love how it streamlines the way your hotel runs, cuts expenses and opens doors for new revenue streams.

And the best part? It's all delivered over IP for a thin client solution that works as hard as you do. For a lot less than you'd expect.

## APPS STORE

- **eCompendium** / The easiest way to inform guests about hotel happenings and on-site amenities with real-time updates through the PowerPortal™; also generate new revenue by selling promotional space to area businesses
- **eConcierge** / Make it your solution with apps that integrate with back-end systems so guests can request housekeeping and maintenance, order in-room dining, book a spa appointment or tee time at your on premise golf course
- **Entertainment** / World-class entertainment on demand (HD movies still in theaters, digital music, Just Missed TV) and exclusive lifestyle programming in a revenue share model to help fund your system
- **ePurchase** / Guests can bill purchases to their room folio or separately on a credit card
- **Next Generation Interface** / A rich, HD experience making it easy and fun to navigate content from the second the TV is turned on; includes a personal greeting to guests
- **eConnect** / A flight info app is the first of several applications intended to keep guests connected to their world
- **eGroups** / Target room groups with custom messages and other content on demand or in the free-to-guest channel lineup



**1-888-LODGENET (563-4363)**  
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## Envision IP

## APPS STORE [Cont.]

- **eBranding** / The potential for apps to promote brand loyalty (for example, hotel reservations, vacation club bookings or shopping in your brand store)
- **eCheckout** / One of our most popular services – guests avoid lines at the front desk by checking out on the TV with an e-mailed receipt
- **eCommerce** / Convenient new ways for guests to get what they want (like tickets and flowers) – with more revenue for you
- **PowerPortal** / A rights-managed, Web-based content management resource enabling authorized hotel personnel to control the creation, updating, scheduling and distribution of content on their Envision system
- **LodgeNet Integration Engine** / Interfaces the hotel's third-party systems, applications and Envision, whether they are on-property or Web-based

## BENEFITS

- **Increase Revenue** / Transaction and entertainment apps are revenue opportunities waiting to happen. Drive sales at your spa, gift shop and more, plus bring in new promotional revenue to help pay for your system.
- **Streamline Operations and Reduce Expenses** / Eliminate printing costs and automate guest requests to save staff time and money. It's easy with Envision.
- **Increase Guest Satisfaction and Brand Loyalty** / Impress your guests with a suite of apps that will make their stay more convenient than ever.