

Platforms

Envision DV	Robust interactive HDTV capabilities on an existing MATV infrastructure (coax)
Envision IP	Same robust capabilities as Envision DV over IP with a thin in-room client

Platform Features

PowerPortal™	A rights-managed, Web-based content management resource enabling authorized hotel personnel to control the creation, updating, scheduling and distribution of content on their Envision system
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LodgeNet Integration Engine	Interfaces the hotel's third-party systems, applications and Envision, whether they are on-property or Web-based
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Standard Apps

Next Generation Interface	All new state of the art, easy to use, high-definition guest user interface <ul style="list-style-type: none">• Power Slide
eWelcome	Welcomes guests by name on the Main Menu (first channel at power-on)
City Info	Local information such as dining and entertainment
Weather	Local weather
ePurchase	Gives guests the choice to make interactive HDTV purchases using a credit card or charging to folio to protect their privacy and manage expenses \$
eCommerce Apps	Guests can purchase items such as tickets, flowers and tee times at local golf courses \$
Entertainment	World-class entertainment on demand <ul style="list-style-type: none">• Movies HD movies with a special still-in-theaters premiere window only available to hotels \$• Music A large library of digital music \$• Just Missed TV Popular TV shows available on demand and as soon as a few hours after broadcast \$• Guest Choice Channels Exclusive lifestyle programming such as exercise, fashion and exclusive premieres
eCheckout	Allows guests to check out on the TV and have a receipt e-mailed to them, saving the guest and hotel staff time \$

Apps Store

eCompendium	Real-time information at guests' fingertips to keep them informed with the ultimate green solution; managed through the PowerPortal <ul style="list-style-type: none">• Happenings Channel / Upload video to your portal to promote onsite amenities and drive revenue – video is shown on a channel in the free-to-guest lineup \$• Guest Info / Drive onsite revenue by promoting your restaurant, spa, etc. and/or sell ad space to local businesses \$• Guest Survey / Guest survey on the TV allows hotels to capture feedback while your guests are still on property to provide immediate resolution \$• Wake-up / Guests can use the TV as their alarm and get the day off to a good start with soothing content that gradually increases in volume \$• Property Message / Hotels can post messages to the main menu for all rooms – great for safety messages, helpful tips or promoting the hotel restaurant's evening special \$
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\$ = Money Maker
\$ = Money Saver

eConcierge

The ultimate way to provide guest apps that integrate with back-end systems to streamline operations and drive revenue

- **Guest Requests** / Allows guests to request towels, room cleaning, repairs, etc. from the TV \$
- **In-room Dining** / Guests can order room service for immediate delivery or in advance; managed through the PowerPortal \$
- **Tee Time Appointments** / Guests can book a tee time at the hotel/resort golf course \$
- **Spa Reservations** / Guests can book an appointment at the on-site spa \$
- **Custom Hotel Apps** / Built specifically for the revenue and service centers available at the hotel

eConnect

Apps that help the guests stay connected to their world

- **Flight Info** / Allows guests to see updated airline flight info for airports selected by hotel (through Flyte Systems)
- **Digital Signage** / High tech and high impact come together in this dynamic touchpoint for reaching guests with hotel controlled information outside their rooms

eGroups

Provide messages to the hotel guests or specific groups of rooms

- **Happenings Channel 2** / Additional custom hotel/event channels are available to meet the hotel's needs \$
- **Info On Demand** / Custom hotel/event content available on demand and accessed from the Main Menu \$
- **Group Message** / Target room groups with hotel content and messaging on the main menu \$

eBranding

Custom apps to promote guest loyalty

- **Customization** / Hotel can choose the background and have their logo appear on the Main Menu

Potential for Custom Branding Apps, such as:

- **Hotel Reservations** / Guests can book future stays at the same hotel, or others in the chain \$
- **Brand Store** Guests can purchase items sold by hotel brand (beds, robes, CDs) \$
- **Vacation Club** / Guests can book future stays at vacation club properties \$

Pro:Centric™ Envision Apps (Requires LG Pro:Centric™ TVs)

Interactive Program Guide

Guests can easily find and jump to their favorite shows

Guest Info Lite

Up to 9 static images can be managed through an easy-to-use hotelier portal for guest-facing property promotions

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