



## Love the possibilities.

Envision DV takes the familiarity of the TV... combines it with the “wow factor” of high-definition... and connects it all to the cloud. For interactive HDTV (iHDTV) like guests have never experienced before – and practical possibilities that are virtually endless.

With Internet enabled apps specifically designed to look and work great on the TV, Envision DV will streamline how your hotel runs. Cut operating expenses. And open doors for new revenue streams.

And it can all be delivered over your existing coax (cable) network. Which makes it not only reliable, but affordable too.

## APPS STORE

- **eCompendium** / The easiest way to inform guests about hotel happenings and on-site amenities with real-time updates through the PowerPortal™; also generate new revenue by selling promotional space to area businesses
- **eConcierge** / Make it your solution with apps that integrate with back-end systems so guests can request housekeeping and maintenance, order in-room dining, book a spa appointment or tee time at your on premise golf course
- **Entertainment** / World-class entertainment on demand (HD movies still in theaters, digital music, Just Missed TV) and exclusive lifestyle programming in a revenue share model to help fund your system
- **ePurchase** / Guests can bill purchases to their room folio or separately on a credit card
- **Next Generation Interface** / A rich, engaging HD user experience making it easy and fun to navigate services and content from the second the TV is turned on
- **eConnect** / A flight info app is the first of several applications intended to keep guests connected to their world



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## ENVISION DV | APPS STORE [Cont.]

- **eGroups** / Target room groups with custom messages and other content on demand or in the free-to-guest channel lineup
- **eBranding** / The potential for apps to promote brand loyalty (for example, hotel reservations, vacation club bookings or shopping in your brand store)
- **eCheckout** / One of our most popular services – guests avoid lines at the front desk by checking out on the TV with an e-mailed receipt
- **eCommerce** / Convenient new ways for guests to get what they want (like tickets and flowers) – with more revenue for you
- **Pro:Centric™ Envision Apps** [ Requires LG Pro:Centric™ TVs ]
  - **Interactive Program Guide** / Guests can easily find and jump to their favorite shows
  - **Guest Info Lite** / Up to 9 static images can be managed through an easy-to-use hotelier portal for guest-facing property promotions
- **PowerPortal** / A rights-managed, Web-based content management resource enabling authorized hotel personnel to control the creation, updating, scheduling and distribution of content on their Envision system
- **LodgeNet Integration Engine** / Interfaces the hotel's third-party systems, applications and Envision, whether they are on-property or Web-based

## BENEFITS

- **Increase Revenue** / Transaction and entertainment apps are revenue opportunities waiting to happen. Drive sales at your spa, gift shop and more, plus bring in new promotional revenue to help pay for your system.
- **Streamline Operations and Reduce Expenses** / Eliminate printing costs and automate guest requests to save staff time and money. It's easy with Envision.
- **Increase Guest Satisfaction and Brand Loyalty** / Impress your guests with a suite of apps that will make their stay more convenient than ever.