



From Your Fingertips...



...To Theirs



■ **PowerPortal™** / It all starts here, with a rights-managed, Web-based portal that gives your staff everything they need to add, delete or update hotel managed content on your interactive HDTV (iHDTV) system.



■ **Happenings Channel** / Upload and manage video, text and images to play as a free-to-guest channel; ideal for safety information, property promotions and even third-party advertising.



■ **Guest Info** / Increase your revenue per guest by promoting your on-site amenities.



■ **Guest Survey** / Guests can evaluate their stay through the TV, with negative feedback sent immediately to your staff – so you can make things right **before** your guest leaves.



■ **Property Message** / "Blast" important messages to every guest room; an effective marketing touchpoint.



■ **Wake-up** / A better way to start the day and a staff time-saver, too! Guests set when they want to wake up, and the TV automatically turns on at the right time – every time.