



Get interactive, and energize your free-to-guest programming.

LodgeNet is ready to help you get the most from your Pro:Centric televisions. Our Flash-based apps can enhance your marketing and your guests' experience.

Right on your existing coaxial network – and without a dedicated video on demand system or any other in-room equipment.

It's that simple.

FEATURES

- **Self-Contained** / Leverages Pro:Centric™ technology integrated into the TV form factor, with minimal hardware required
- **True Stand-Alone Solution** / Can be installed in your hotel whether or not you're a current LodgeNet customer
- **Flash-Based** / Industry standard for responsiveness and reliability
- **Fully Supported** / By LodgeNet's nationwide service and support network

BENEFITS

- **Complement Your Free-to-Guest Programming** / In-room interactivity enhances your channel lineup
- **Provide Cost-Effective Interactive TV** / An Interactive Program Guide (IPG) and hotel information for your guests through Guest Info Lite
- **Position Your Hotel for Future Guest Service Applications** / Help fund your infrastructure by increasing traffic to your on-site revenue centers with a better in-room experience



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