



For hotels that want greater flexibility in their free-to-guest (FTG) channel offering, LodgeNet is the smart choice.

We serve **more** rooms – and have **more** experience – than anyone else – with service and support **no one** can top. On its own or with a LodgeNet interactive HDTV (iHDTV) solution, our FTG service is high-impact and low-maintenance. And if you want to go high-def in your public spaces, we can do that too.

- **98.2%** of travelers **watch TV** in their rooms
- **Guests watch** an average of **4 hours of TV per day**

LodgeNet Data Analysis, 2010

FEATURES

- **Hotel-Specific Content** / Hotel videos in your channel lineup
- **Large Channel Selection** / Local, national and international content
- **Boxless Solution** / No in-room clutter (with certain HD displays)
- **Consistent Lineup** / Channel numbers standardized across your brand
- **Live Out-of-Market Sports** / In-room pro and college subscription packages – a LodgeNet exclusive*

BENEFITS

- **Comply with Brand Standards** / Turn-key customized channel packages for many major brands
- **Switch to Digital TV with Confidence** / Expertise and nationwide delivery from the hotel HDTV leaders
- **Increase Operational Efficiencies** / Automated channel mapping eliminates room-by-room updates
- **Support Future Upgrades** / Compatible with our iHDTV solutions, which can be added later

* Requires a LodgeNet iHDTV solution



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