

April 2010

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Customization: Making Your Interactive TV System Your Own

Take advantage of the fact that 98% of guests turn on the television in their hotel room. Transform the TV from a passive entertainment device into an effective marketing touchpoint by customizing the menu design. [Learn more here.](#)

Upcoming Events

LodgeNet representatives will be attending the following events in the coming weeks:

- April 11-13 – [AmericInn Annual Convention Trade Exhibition](#), Las Vegas NV
- April 12-14 – [White Lodging General Manager Conference](#), Austin TX
- April 13-15 – [Host Hotels & Resorts General Managers Conference and Best In Class Awards](#), Reston VA
- April 20 – [Marriott Select Service/Extended Stay Brand Summit](#), Washington DC
- April 29-30 – [La Quinta Joint Regional Meeting](#) (2 of 4), Las Vegas NV

We're also proud to participate in [Marriott's 2010 Select Service and Extended Stay Brand Virtual Tradeshow](#), running online April 14 through July 14! A LodgeNet representative will be "live" via instant message on April 14.

Calling All Hotels!

[Digital Signage Solutions](#) - Be among the first to embrace an exciting new guest communication medium. E-mail digitalsignage@lodgenet.com or call 1-877-5PROSOL (577-6765) for more information on becoming an initial installation.



Featured Movies

Here are just a few of the many movies guests can enjoy in the coming months:

- *The Blind Side*
- *Sherlock Holmes*
- *It's Complicated*
- *Up in the Air*
- *The Twilight Saga: New Moon*
- *Did You Hear About the Morgans?*
- *2012*
- *Brothers*
- *Alvin and the Chipmunks*
- *Old Dogs*

(Note: some movies may not be available in all hotels.)



Product Profile

The Wii for Hotels solution from LodgeNet includes everything you need to pump up the traffic in your lobby, bar, fitness center or other public area. [E-mail](#) or call 1-877-5PROSOL (577-6765).

What's New In The Field

Looking to increase your bandwidth capacity? Add redundancy to your Internet connectivity? Save money? We're now offering [Bandwidth Aggregation Solutions](#) that do all this and more.

Why Are Top Hotels Installing ZVOX Sound?

- High quality home theater from one cabinet – no speaker wires.
- Management sets maximum volume & bass.
- TV or VOD remote controls ZVOX system.


