

Customized System And Content

The LodgeNetRX™ Interactive Patient Television System is customized to meet the needs of your healthcare organization. Whether you begin with interactive entertainment and add additional features later or you implement a complete interactive patient entertainment and education system (with the clinical system interface), LodgeNetRX is customized to reflect your unique brand and include the content and functionality you select.



TAILOR A SYSTEM TO FIT YOUR NEEDS



LodgeNet
Healthcare

To learn more
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LodgeNetRX also offers the opportunity to brand your marketing message to patients and visitors. With advertising costs increasing, it makes financial sense to leverage in-house resources to extend your brand and reinforce your marketing messages.

With LodgeNetRX, you will enjoy customization and branding benefits that include a Customized Welcome Channel, allocated channel for your custom video, healthcare provider-controlled Information Channel(s) and screens and navigation specific to your organization's needs.

With LodgeNetRX, care facilities also have the advantage of content control. Movie titles are edited to be "family friendly" and movies of certain ratings are not offered, giving patients, visitors and caregivers an appropriate and enjoyable experience.

Provider of the LodgeNetRX Interactive Patient Television System