



# LodgeNet®

connect | inform | entertain

## Company At A Glance

### Who We Are

LodgeNet Interactive Corporation (NASDAQ: LNET) is the leading provider of interactive media and connectivity services designed to meet the unique needs of hospitality and healthcare businesses and the consumers they serve.

- Serving approximately 1.7 million hotel rooms
- Top 10 MSO (multiple system operator) equivalent with national reach in U.S. and Canadian hotel markets
- Reaching more than 500 million travelers annually
- Healthcare solutions deployed to leading facilities across the United States
- Operating in the United States, Canada and Mexico. Also, through licensee arrangements, providing solutions in 15 other countries
- Founded as Satellite Movie Company in 1980; renamed as LodgeNet Entertainment Corporation in 1991 and LodgeNet Interactive Corporation in 2008
- Corporate headquarters in Sioux Falls, SD; offices in Denver, CO and Atlanta, GA
- More than 1,000 team members worldwide

### What We Do

LodgeNet Interactive envisions, designs, delivers and manages interactive experiences for its clients. We are experts at integrating and implementing consumer-facing media and connectivity technology with a focus on keeping the end-consumer connected, informed and entertained. Our services include:

- Interactive HDTV Solutions
- Free-to-Guest (FTG) Solutions
- Broadband Internet Solutions
- Connectivity Solutions
- Professional Solutions
- Advertising Media Solutions

### Who We Serve

- Hospitality
- Healthcare

### Executive Management

- **Scott C. Petersen**, Chairman and Chief Executive Officer
- **Frank P. Elsenbast**, Senior Vice President and Chief Financial Officer
- **James G. Naro**, Senior Vice President, Legal and Human Resources/General Counsel
- **Steven R. Pofahl**, Senior Vice President/General Manager, LodgeNet Broadband
- **Derek S. White**, President, Interactive & Media Networks
- **Gary L. Kolbeck**, President, LodgeNet Healthcare, Inc.

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